

How to Magically Connect with Anyone

Keynote (in-person or virtual)

Everyone wants to feel heard, understood, and valued. Sure, we live in a divisive age- but the real problem is that we tend to treat interactions as transactions. Yet when we feel truly seen by our colleagues and leaders, we become deeply connected with ourselves, our organization, and our mission. That's why to build world class teams and become truly exceptional leaders, we need to learn and understand perspectives that are different from our own. And in this high-energy, interactive presentation full of stories, laughter, and magic, you'll learn precisely how to do it. Attendees will emerge uplifted and inspired to lead the human connection revolution in your organization or community.

This means:

- Attract and retain top talent;

Alternative suggested titles:

- The Magic of Perspectives: How to Connect When Everyone is Tuning Out
- Remote Connections: Building Trust in a Hybrid World
- Soft Skills Are Hard: How to Build World Class Connected Cultures

Deep dive workshops and leadership consulting programs are also available upon request.





MEET BRIAN

Brian Miller is a magician turned author, speaker, and consultant on human connection, whose TEDx talk "How to Magically Connect with Anyone" has been viewed 3.5 million times. He is the author of personal success book Three New People, and his podcast Beyond Networking cracked the Top 200 under 'Careers' on Apple.

Watch Brian's speaker reel and an unedited 30-min keynote here.

What Clients are saying:











"We did a feedback survey after the Summit and guess who Team TCI's favorite speaker was? Brian! In fact, 2 out of the 4 key takeaways from the entire Summit, as reported by our attendees, came just from Brian's session. I'm still quoting him!"

CATHERINE NICHOLS

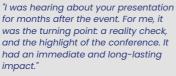
President, TCI Wealth Advisors











DIANA MARTINEZ

Conference Chair,
Collaborative Practice California











"A smash hit. Although he uses magic as a backdrop, don't be deceived: his session has valuable business and personal applications that will help you foster better and more meaningful relationships with the people in your world."

PAUL CLOWE

COO, NextAfter









"He is more than a magician; he is an expert in connections. We can't thank him enough!"

JOHN ANDRADE,

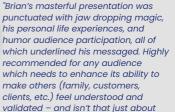
Content Manager, BeCOn Summit, Teva Pharmaceuticals











BARBARA RINALDI

everyone?"

Director of Human Resources, United Way of Connecticut

A TRUSTED VOICE

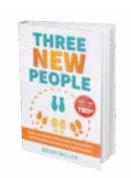
How to Magically Connect with Anyone - TEDx Talk



Brian's TEDx talk has been viewed 3.5 million times, and included on dozens of "Best of TED" lists and blogs. In fact, it effectively started the human connection revolution. If you look at Google Trends, hardly anyone was using "human connection" until Brian's TEDx talk, when searches for the topic skyrocketed.

Jeremey Donovan, author of *How to Deliver a TED Talk*, said, "It's one of the best TEDx talks I've ever seen."

Three New People - Book



We're rushed, frazzled, distracted, and frankly, scared to talk to strangers. But what if it didn't have to be that way? What if we could easily connect with anyone we meet – on the airplane, at the coffee shop, waiting in line, in the elevator – and take the chance of making a new connection: one that might last for seconds, or for a lifetime?

Publisher's Weekly raved, "Miller brilliantly outlines a system for deepening relationships."

Beyond Networking - Podcast



How do you build a sustainable career in an unpredictable world? We believe if you learn to weave a network of people who trust you, there will always be someone willing to hire you, buy from you, or work with you. Beyond Networking features intimate conversations with legends and leaders of industries about the relationships, connections, and chance encounters on which they built their success.

Guests include Seth Godin, Shama Hyder, Julian Treasure, Zoe Chance, Heather Monahan and Cal Fussman.

In the Media























PROGRAM SUITE 2023

How to Magically Connect with Anyone

Keynote 30-75 min

Everyone wants to feel heard, understood and valued. Sure, we live in a divisive age- but the real problem is that we treat interactions as transactions. Yet when we feel truly seen by others we become deeply connected with ourselves, our organization, and our mission. In this session, we will learn what true human connection is, and how to make better and more meaningful connections in our personal and professional lives.

Connecting with Purpose: How to Use Your E.A.R.S.

Workshop 60-90 min

The desire for human connection is universal, and more crucial now than ever. When a loneliness epidemic collided with a global pandemic, it transformed how we think about each other. In this session, you will gain the practical tools, daily practices, and interpersonal skills required to deepen relationships and ensure you thrive in the hybrid world and beyond.











PROGRAM SUITE 2023

The Magic of Networking: Secrets to a Sustainable Career

Workshop 60-90 min

Everyone hates networking. And yet, meeting new people is critical to our personal and professional success. In this session you'll learn practical ways to start a conversation in any situation, how to ask meaningful follow-up questions to quickly move beyond small talk, and four ways to remember someone's name. Plus, a guaranteed one-liner for professional networking events guaranteed to make people lean in, engage, and connect further.

Think Like a Magician: **How to Instantly Earn Trust**

Team Building Exercise 60-90 min

Magicians do the impossible: We turn antagonistic relationships into meaningful connections, often in the span of mere minutes. In this session, you'll learn the real secrets. Small groups will each be given the instructions and props required to perform a powerful piece of magic. Work together with your teammates to learn the trick and develop a script that invites the audience into a story, lowering their walls, and creating room for wonder and connection. You'll not only walk away with a practical understanding of the "perspective-taking" technique from Day 1, but a magic trick you perform for friends and colleagues!







PROGRAM SUITE 2023

Just Say the Thing™: How to Be Instantly Understood, **Every Time**

Keynote 45-75 min

It's hard to get our ideas to spread. The real problem is that we focus too much on how amazing our idea is, rather than how clear, understandable, and relevant it is. But in truth, the more you know about something, the harder it is to explain it to an outsider. In this session, you're going to learn how TED speakers capture attention, earn trust, and build meaningful relationships, and how you can apply the same techniques to elevate your communication.

The Customer is the Hero*

Keynote 60-75 min

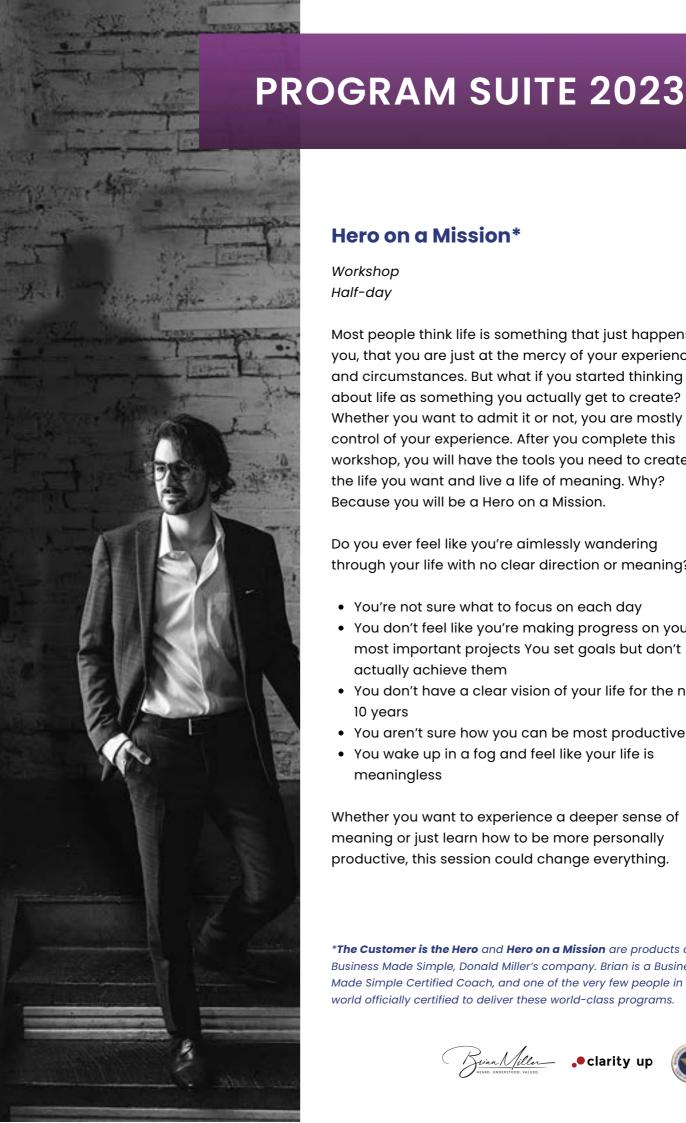
We hate selling, and we hate being sold to. And yet for better or worse, everyone is in sales now. If you're not selling a product or service, you're selling an idea. But a great salesperson is not someone who is only interested in selling a product but rather someone who is interested in making people's lives better. Inviting people into a story is the best way to sell them on your ideas and creating meaningful change at work, at home, and in your community.











Hero on a Mission*

Workshop Half-day

Most people think life is something that just happens to you, that you are just at the mercy of your experiences and circumstances. But what if you started thinking about life as something you actually get to create? Whether you want to admit it or not, you are mostly in control of your experience. After you complete this workshop, you will have the tools you need to create the life you want and live a life of meaning. Why? Because you will be a Hero on a Mission.

Do you ever feel like you're aimlessly wandering through your life with no clear direction or meaning?

- You're not sure what to focus on each day
- You don't feel like you're making progress on your most important projects You set goals but don't actually achieve them
- You don't have a clear vision of your life for the next 10 years
- You aren't sure how you can be most productive
- You wake up in a fog and feel like your life is meaningless

Whether you want to experience a deeper sense of meaning or just learn how to be more personally productive, this session could change everything.

*The Customer is the Hero and Hero on a Mission are products of Business Made Simple, Donald Miller's company. Brian is a Business Made Simple Certified Coach, and one of the very few people in the world officially certified to deliver these world-class programs.





