Finally A Student Engagement Speaker that Teaches A Trusted Formula that Grows Your Clubs and Organizations by 25% Every Single Semester

America's Student Engagement Speaker

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Top 5 Reasons Coordinators Love Booking the SGAU Program

Featured with

- This program is not theory. It is loaded with actionable information that can be applied immediately.
- 2. Students will walk out with work done that will immediately impact their SGA
- 3. It walks through the DNA of building a successful team
- 4. It helps SGA members build solid relationships with each other giving them a great opportunity to impact their campus
- 5. It maintains a 92% rebooking rate. This is a program coordinators bring over and over again to their campus.



"Our organizational involvement doubled after Mike Fritz came to our campus!" —Emily Kainz, Des Moines Area Community College, IA

SGAU: The Only SGA Training You'll Need

There is NO GREATER organization on campus positioned to make a difference that your SGA! Mike's *SGAU* program is one of the most powerful and all encompassing SGA trainings available. Mike's brings his years of experience working with SGA's across the country into this program make it highly interactive and extremely practical. when your students leave this training they will actionable information that can put into practice immediately and start seeing amazing changes on their campus.

With the SGA's role to govern clubs and organizations as well as clearly reflect and articulate the student population's voice they need to be someone of the best trained leaders on your campus. This programs ensures they are. It provides them with both the leadership skills as well as the practical information they need to run an effective SGA.

In this program your students are going to learn: How structure and run effective meetings, how to create and execute a mission statement, how to provide leadership, oversight and support to your already existing clubs and organizations as well as inspire students to start new ones, how to effectively communicate with other team members, how to solve problems on their leadership team with the "Win – Win" philosophy, how to be the leader that engages people so they want to follow, how to market events so you don't have to worry about attendance ever again, how to be a more effective public speaker in order to inspire others to action, how to set goals for your SGA and more.

The SGAU training is a 4-8 hour training that is most widely used for SGA retreats, conferences and events where more time is available to really dive in and get some major work done. This program leaves your students with loads of information that will leave them feeling confidence that they have what it takes to make a really difference on campus.

Learning Outcomes and Takeaways:

- 1. Your students will walk away understanding how to structure a meeting in a way that gets things done, while still building relationships with each other.
- 2. Your students will understand how to provide leadership and support to the rest of the clubs and organizations that are on campus.
- 3. Your students will have actionable goals that they can start working on immediately.
- 4. Students will be able to articulate how they can determine if their SGA is successful or now and how to make changes.
- 5. Student will tell you the #1 thing in building a strong team and what it will look like on their SGA.



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200 Business Iournals

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The Ideal Professional Speaker For Your Next Event!

students all over the Country love's mike's SGAU Program



And are now ambassadors on Campus helping get other students involved and engaged.



mike is one of the funniest speakers you will ever hear

"Mike was awesome. He even stayed after and hung out with us and answered questions." —*Matt, Marymount University,*

Washington DC



"I love Mike's presentation. It was filled with great content. Mike was also hilarious. It was filled with helpful hints and valuable information."

-Navpreet, New York Institute of Technology, NY



mike has taught thousands of leaders from all over the world."

"I learned more leadership skills from Mike in the first 15 minutes than most speakers I have heard. He is funny and really loves college students."

-Joshua, Louisiana State University, LA

"I loved Mike's hilarious leadership program. His content was amazing." -Kalonda Washington, Southern Crescent Tech, GA



mike is always willing to sign books for students after his presentations

Mike Fritz's orientation presentation at 'StartUp CCC 2015,' was outstanding. Mr. Fritz had great energy and he got the whole crowd involved in his presentation. He drove home some solid points that will continue to be instilled into the back of my mind. I think the whole audience truly appreciated what he had to say, especially because of the way he delivered his speech.

 Jeff Johnson, President of Hope for Grieving Children, Zambia West Africa



"Mike did an amazing job. I think that this presentation was so good because leadership is hard; and Mike simplifies it so anyone can become a leader. He was awesome." -Stephanie, Morton College, III

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Thousands of Coordinators Can't be Wrong:

"Mike's program is one that will motivate, inspire and impact every student. Students will connect on every level with his message!"

-Nancy Agan, Director of Student Life, Corning Community College, NY

"Enthusiastic! Passionate! A great communicator! Always connects with his audience. I highly recommend him."

—Philip Bustrum, Director of Student Engagement and Professor, Cornerstone University, MI

"Awesome presentation. Mike's presentation inspired me and our students to stay on track and keep changing our campus."

-Sonja Sneed, Student Activities Coordinator, Houston Community College, TX

"I couldn't have asked for anything more to kick off my leadership program this year. Mike set the bar high for programs to follow. Our students loved that Mike used humor to teach about leadership! We will bring him back in the future!"

—Elaine Gisreal, Harford Community College, Bel Air, MD

"I booked Mike for our leadership conference and he was amazing! He was easy to work with, worked within our budget and did an amazing job. All of our students loved it! He had us laughing at one point and then totally engaged as he explained what it meant to be a great leader! I can't wait to have him back!

–Natalie Maheen, Student Coordinator of Delta Sigma Pi, San Diego State University

"Mike Fritz's presentation was one of the most engaging presentations I've scheduled at Cayuga Community College. Mike manages to share insight and wisdom in a interactive way that's filled with humor. Students attending the program were attentive and active participants throughput the session. Along with an impressive presentation Mike Fritz was a great presenter to work with and we're excited about the opportunity of booking him, and his dynamic energy, once again next year. His positive message, even weeks after his presentation, still come up in conversations among student leader attendees. I highly recommend his program."

-Norman Lee, Director of Student Activities, Cayuga Community College, NY

"Mike was extremely easy to work with and did an amazing job connecting with our students. We are bringing him back another time this year."

---Maenecia Lewis Cole, Student Activities Coordinator, College of the Albemarle, NC

"Mike keeps you engaged...has great content...out of the roof energy and is a wealth of information" —Sjohonton Fanner, Student Activities Coordinator, Vernon College, TX

"We had Mike Fritz in for our Inaugural Leadership Summit and he did not disappoint! What makes Mike so effective is his energy, humor, and reliability, the students instantly were hooked on his every word. Before booking Mike, I had done my research and thought that his high re-booking rate was just your typical marketing hype, but I can assure you that if you have him to campus, you will want to re-book him. We re-booked Mike immediately following his workshop for 2 more dates!"

–Joshua Drahos, Student Activities Coordinator Pratt MWP College of Art and Design, Utica NY

"Mike did a great job. He had the students laughing and then learning. He also stayed after and engaged with our students."

-Rosalinda Martinez, Student Activities Coordinator, Wabonsee Community College, Ill