

Finally A Student Engagement Speaker that Teaches A Trusted Formula that Grows Your Clubs and Organizations by 25% Every Single Semester

MIKE FRITZ

America's Student Engagement Speaker

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INTERNATIONAL SPEAKER AND BEST-SELLING AUTHOR

Why Coordinators Love Booking The DNA of a Leader Program

1. This program has been performed and tested at over 200 colleges to increase the leadership skills of your student.
2. It makes your job as a advisor or coordinator so much easier once your students know this information.
3. This program provides students with the leadership peskily that will equip them not only for campus leadership but for the rest of their lives.
4. It has a 92% rebooking rate. When coordinators book this program they bring back again and again and again.



"Our organizational involvement doubled after Mike Fritz came to our campus!"
—Emily Kainz, Des Moines Area Community College, IA

The DNA of Leadership

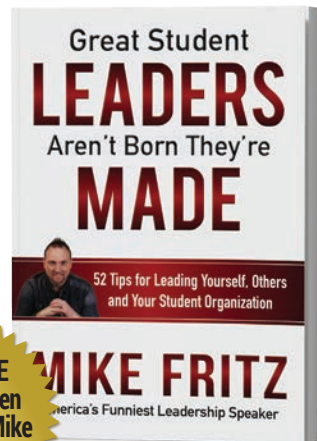
WAY more important than what the leader does is who the leader is.

Mike's *The DNA of Leadership* program addresses the most foundational questions of leadership. This content rich, high-energy program will have your students engaged and answering the most important questions a leader asks. What actually makes up a leader? What are they like? What style of communication do they use? Are they introverted or extroverted? Can anyone be a leader? What is the most important skills needed to lead? How do you lead difficult people? What is the definition of leadership? These are just samples of some of the questions your students will answer during this foundational program.

This program will walk your students through the 10 essential ingredients of successful leadership. This program helps students get a clear view of the landscape of leadership. Students are more interested in making a difference than they've ever been and are hungry for what they need to know to start impacting people now! When students leave this program they understand why their personal growth is so important to being an effective leader; they understand how to communicate to people for maximum impact; they understand how to silence negative people in their lives and how that can increase or decrease their effectiveness; why integrity is so important in leadership along with many other essentials of leadership. This leaves your students ready to lead.

Learning Outcomes and Takeaways:

1. Your students will understand the role that integrity plays in their effectiveness as a leader.
2. Your students will learn the four rules of communication as a leader and how that will position them to impact people.
3. Your students will understand the 3 most important disciplines of a leader and why they should start doing these immediately.
4. Your students will understand the first thing you do when dealing with difficult people.
5. Your students will walk away with their 30 day "Growth Plan"



100 FREE Books When you Bring Mike to Campus

BEFORE YOUR EVENT DATE IS TAKEN
Connect with Mike at www.BookMikeToSpeak.com

The Ideal Professional Speaker For Your Next Event!

students all over the country love's Mike's DNA of Leadership Training and are now ambassadors on campus helping get other students involved and engaged.



Mike is one of the funniest speakers you will ever hear

"I loved Mike's hilarious leadership program. His content was amazing."
—Kalonda Washington, Southern Crescent Tech, GA



Mike is always willing to sign books for students after his presentations

Mike Fritz's orientation presentation at 'StartUp CCC 2015,' was outstanding. Mr. Fritz had great energy and he got the whole crowd involved in his presentation. He drove home some solid points that will continue to be instilled into the back of my mind. I think the whole audience truly appreciated what he had to say, especially because of the way he delivered his speech.
— Jeff Johnson, President of Hope for Grieving Children, Zambia West Africa

"Mike was awesome. He even stayed after and hung out with us and answered questions."
—Matt, Marymount University, Washington DC



"I love Mike's presentation. It was filled with great content. Mike was also hilarious. It was filled with helpful hints and valuable information."
—Navpreet, New York Institute of Technology, NY



Mike has taught thousands of leaders from all over the world.

"I learned more leadership skills from Mike in the first 15 minutes than most speakers I have heard. He is funny and really loves college students."
—Joshua, Louisiana State University, LA



"Mike did an amazing job. I think that this presentation was so good because leadership is hard; and Mike simplifies it so anyone can become a leader. He was awesome."
—Stephanie, Morton College, Ill

Thousands of Coordinators Can't be Wrong:

"Mike's program is one that will motivate, inspire and impact every student. Students will connect on every level with his message!"
—Nancy Agan, Director of Student Life, Corning Community College, NY

"Enthusiastic! Passionate! A great communicator! Always connects with his audience. I highly recommend him."
—Philip Bustrum, Director of Student Engagement and Professor, Cornerstone University, MI

"Awesome presentation. Mike's presentation inspired me and our students to stay on track and keep changing our campus."
—Sonja Sneed, Student Activities Coordinator, Houston Community College, TX

"I couldn't have asked for anything more to kick off my leadership program this year. Mike set the bar high for programs to follow. Our students loved that Mike used humor to teach about leadership! We will bring him back in the future!"
—Elaine Gisreal, Harford Community College, Bel Air, MD

"I booked Mike for our leadership conference and he was amazing! He was easy to work with, worked within our budget and did an amazing job. All of our students loved it! He had us laughing at one point and then totally engaged as he explained what it meant to be a great leader! I can't wait to have him back!"
—Natalie Maheen, Student Coordinator of Delta Sigma Pi, San Diego State University

"Mike Fritz's presentation was one of the most engaging presentations I've scheduled at Cayuga Community College. Mike manages to share insight and wisdom in a interactive way that's filled with humor. Students attending the program were attentive and active participants throughout the session. Along with an impressive presentation Mike Fritz was a great presenter to work with and we're excited about the opportunity of booking him, and his dynamic energy, once again next year. His positive message, even weeks after his presentation, still come up in conversations among student leader attendees. I highly recommend his program."
—Norman Lee, Director of Student Activities, Cayuga Community College, NY

"Mike was extremely easy to work with and did an amazing job connecting with our students. We are bringing him back another time this year."
—Maenecia Lewis Cole, Student Activities Coordinator, College of the Albemarle, NC

"Mike keeps you engaged...has great content...out of the roof energy and is a wealth of information"
—Sjohnton Fanner, Student Activities Coordinator, Vernon College, TX

"We had Mike Fritz in for our Inaugural Leadership Summit and he did not disappoint! What makes Mike so effective is his energy, humor, and reliability, the students instantly were hooked on his every word. Before booking Mike, I had done my research and thought that his high re-booking rate was just your typical marketing hype, but I can assure you that if you have him to campus, you will want to re-book him. We re-booked Mike immediately following his workshop for 2 more dates!"
—Joshua Drahos, Student Activities Coordinator Pratt MWP College of Art and Design, Utica NY

"Mike did a great job. He had the students laughing and then learning. He also stayed after and engaged with our students."
—Rosalinda Martinez, Student Activities Coordinator, Wabonsee Community College, Ill

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