

The DNA of Leadership

WAY more important than what the leader does is who the leader is.

Mike's ***The DNA of Leadership*** program addresses the most foundational questions of leadership. This content rich, high-energy program will have your students engaged and answering the most important questions a leader asks. What actually makes up a leader? What are they like? What style of communication do they use? Are they introverted or extroverted? Can anyone be a leader? What is the most important skills needed to lead? How do you lead difficult people? What is the definition of leadership? These are just samples of some of the questions your students will answer during this foundational program.

This program will walk your students through the 10 essential ingredients of successful leadership. This program helps students get a clear view of the landscape of leadership. Students are more interested in making a difference than they've ever been and are hungry for what they need to know to start impacting people now! When students leave this program they understand why their personal growth is so important to being an effective leader; they understand how to communicate to people for maximum impact; they understand how to silence negative people in their lives and how that can increase or decrease their effectiveness; why integrity is so important in leadership along with many other essentials of leadership. This leaves your students ready to lead.

Learning Objectives and Takeaways.

- (1) Your students will understand the role that integrity plays in their effectiveness as a leader.
- (2) Your students will learn the four rules of communication as a leader and how that will position them to impact people.
- (3) Your students will understand the 3 most important disciplines of a leader why they should start doing these immediately.
- (4) Your students will understand the first thing you do when dealing with difficult people.
- (5) Your students will walk away with their 30 day "Growth Plan"

